

Rep Order# 6832435 Ver# 4 Status Returned Traffic Order# 104785
EC'd Yes

Printed: 07/26/2012 4:19 PM
Last Received: 07/25/2012 8:32 PM
1 of 11

Station KSNV-TV LAS VEGAS, NV.
Advertiser () AMER. CROSSROADS
Product American Crossroads
Estimate# 691
Buyer Emily Milhoan
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/691
Flight Dates 09/18/2012 - 09/27/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Showing Byliners: All Lines
Last Received: 07/25/2012 8:32 PM
1 of 11

— CONTRACT COMMENT —

SC=*

— REMARKS —
PLEASE SEE TP CHANGES BELOW.T HANKS!

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
1	SU		630P-7P	NBC SUN-FBBL	:30	\$175.00	09/23-09/23	0	0	0	\$0.00	
2	SU		5P-630P	NBC SUN-FBBL<	:30	\$650.00	09/23-09/23	0	0	0	\$0.00	
3	SU		7P-8P	NBC SUN-FBBL	:30	\$1,000.00	09/23-09/23	0	0	0	\$0.00	
4	SU		7P-9P	NBC SUN-FBBL<	:30	\$1,000.00	09/23-09/23	0	0	0	\$0.00	
5	TU		430A-5A	WAKE-W/WAGNERS	:30	\$200.00	09/18-09/18	1	1	1	\$200.00	
6	W		430A-5A	WAKE-W/WAGNERS	:30	\$200.00	09/19-09/19	1	1	1	\$200.00	
7	TH		430A-5A	WAKE-W/WAGNERS	:30	\$200.00	09/20-09/20	1	1	1	\$200.00	
8	SU		430A-5A	WAKE-W/WAGNERS	:30	\$200.00	09/23-09/23	1	1	1	\$200.00	
9	M		430A-5A	WAKE-W/WAGNERS	:30	\$200.00	09/24-09/24	1	1	1	\$200.00	
10	TU		430A-5A	WAKE-W/WAGNERS	:30	\$200.00	09/25-09/25	1	1	1	\$200.00	
11	W		430A-5A	WAKE-W/WAGNERS	:30	\$200.00	09/26-09/26	1	1	1	\$200.00	
12	TH		430A-5A	WAKE-W/WAGNERS	:30	\$200.00	09/27-09/27	1	1	1	\$200.00	

Rep Order# 6832435 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 104785
Printed: 07/26/2012 4:19 PM
Last Received: 07/25/2012 8:32 PM

Showng Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.

Advertiser () AMER CROSSROADS

Product American Crossroads

Estimate# 691

Buyer Emily Milhoan

Phone#

Fax#

LT

In

Day

Time

Program

Agency () CROSSROADS MEDIA	Rep Firm						
66 CANAL CENTER PLAZA, SUITE 555	Sales Office () PHILADELPHIA						
ALEXANDRIA, VA 22314	Salesperson () AMY MCCREARY						
Agency CPI/P2E	Flight Dates 11/27/1691						
Flight Dates 09/18/2012 - 09/27/2012	Riatus Weeks						
Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
:30	\$325.00	09/18-09/18	1	1	1	\$325.00	
:30	\$325.00	09/19-09/19	1	1	1	\$325.00	
:30	\$325.00	09/20-09/20	1	1	1	\$325.00	
:30	\$325.00	09/21-09/21	1	1	1	\$325.00	
:30	\$325.00	09/24-09/24	1	1	1	\$325.00	
:30	\$325.00	09/25-09/25	1	1	1	\$325.00	
:30	\$325.00	09/26-09/26	1	1	1	\$325.00	
:30	\$325.00	09/27-09/27	1	1	1	\$325.00	
:30	\$325.00	09/18-09/18	1	1	1	\$325.00	
:30	\$325.00	09/19-09/19	1	1	1	\$325.00	
:30	\$325.00	09/20-09/20	1	1	1	\$325.00	
:30	\$325.00	09/21-09/21	1	1	1	\$325.00	
:30	\$325.00	09/24-09/24	1	1	1	\$325.00	
:30	\$325.00	09/25-09/25	1	1	1	\$325.00	
:30	\$325.00	09/26-09/26	1	1	1	\$325.00	
:30	\$325.00	09/27-09/27	1	1	1	\$325.00	
:30	\$325.00	09/18-09/18	1	1	1	\$325.00	
:30	\$325.00	09/19-09/19	1	1	1	\$325.00	
:30	\$325.00	09/20-09/20	1	1	1	\$325.00	
:30	\$325.00	09/21-09/21	1	1	1	\$325.00	
:30	\$325.00	09/24-09/24	1	1	1	\$325.00	
:30	\$325.00	09/25-09/25	1	1	1	\$325.00	
:30	\$325.00	09/26-09/26	1	1	1	\$325.00	
:30	\$325.00	09/27-09/27	1	1	1	\$325.00	
:30	\$325.00	09/23-09/23	0	0	0	\$0.00	

Rep Order# 6832435 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 104785
Printed: 07/26/2012 4:19 PM
Last Received: 07/25/2012 8:32 PM
Showing Rulings: All Lines

3 of
11

Showing Billines: All Lines
Last Received: 07

Station KSNV-TV LAS VEGAS, NV.
Advertiser () AMER. CROSSROADS
Product American Crossroads
Estimate# 691
Buyer Emily Milhoan
Phone#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency CPI/P2E 1127691
Flight Dates 09/18/2012 - 09/27/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

L/T	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
30	SU	8P-10P	VARIOUS		:30	\$1,150.00	09/23-09/23	0	0	0	\$0.00	
31	SA	7P-730P	AVG. ALL WKS		:30	\$350.00	09/22-09/22	0	0	0	\$0.00	
32	TU	2P-3P	DOCTORS		:30	\$325.00	09/18-09/18	1	1	1	\$325.00	
33	W	2P-3P	DOCTORS		:30	\$325.00	09/19-09/19	1	1	1	\$325.00	
34	TH	2P-3P	DOCTORS		:30	\$325.00	09/20-09/20	1	1	1	\$325.00	
35	F	2P-3P	DOCTORS		:30	\$325.00	09/21-09/21	1	1	1	\$325.00	
36	M	2P-3P	DOCTORS		:30	\$325.00	09/24-09/24	1	1	1	\$325.00	
37	TU	2P-3P	DOCTORS		:30	\$325.00	09/25-09/25	1	1	1	\$325.00	
38	W	2P-3P	DOCTORS		:30	\$325.00	09/26-09/26	1	1	1	\$325.00	
39	TH	2P-3P	DOCTORS		:30	\$325.00	09/27-09/27	1	1	1	\$325.00	
40	TU	10A-11A	TODAY SHW3-NBC		:30	\$325.00	09/18-09/18	1	1	1	\$325.00	
41	W	10A-11A	TODAY SHW3-NBC		:30	\$325.00	09/19-09/19	1	1	1	\$325.00	
42	TH	10A-11A	TODAY SHW3-NBC		:30	\$325.00	09/20-09/20	1	1	1	\$325.00	
43	F	10A-11A	TODAY SHW3-NBC		:30	\$325.00	09/21-09/21	1	1	1	\$325.00	
44	M	10A-11A	TODAY SHW3-NBC		:30	\$325.00	09/24-09/24	1	1	1	\$325.00	
45	TU	10A-11A	TODAY SHW3-NBC		:30	\$325.00	09/25-09/25	1	1	1	\$325.00	

Rep Order# 6832435 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 104785
Printed: 07/26/2012 4:19 PM
Last Received: 07/25/2012 8:32 PM

Showing Buylines: All Lines

5 of 11

Station KSNV-TV LAS VEGAS, NV.
Advertiser () AMER. CROSSROADS
Product American Crossroads
Estimate# 691
Buyer Emily Milloan
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency CPU/PZE 11/27/691
Flight Dates 09/18/2012 - 09/27/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

T.T. In Day Time Program

Len Rate Dates Spots/Week # of Weeks Total Spots Total Cost Daypart

61 M 630P-7P JEOPARDY< Buyline Comment: TP CHANGE :30 \$1,000.00 09/24-09/24 1 1 1 1 \$1,000.00

62 TU 630P-7P JEOPARDY< Buyline Comment: TP CHANGE :30 \$1,000.00 09/25-09/25 1 1 1 1 \$1,000.00

63 W 630P-7P JEOPARDY< Buyline Comment: TP CHANGE :30 \$1,000.00 09/26-09/26 1 1 1 1 \$1,000.00

64 TH 630P-7P JEOPARDY< Buyline Comment: TP CHANGE :30 \$1,000.00 09/27-09/27 1 1 1 1 \$1,000.00

65 TU 1135P- TONITE SHW-NBC< 1235A :30 \$750.00 09/18-09/18 1 1 1 1 \$750.00

66 W 1135P- TONITE SHW-NBC< 1235A :30 \$750.00 09/19-09/19 1 1 1 1 \$750.00

67 TH 1135P- TONITE SHW-NBC< 1235A :30 \$750.00 09/20-09/20 1 1 1 1 \$750.00

68 F 1135P- TONITE SHW-NBC< 1235A :30 \$750.00 09/21-09/21 1 1 1 1 \$750.00

69 M 1135P- TONITE SHW-NBC< 1235A :30 \$750.00 09/24-09/24 1 1 1 1 \$750.00

70 TU 1135P- TONITE SHW-NBC< 1235A :30 \$750.00 09/25-09/25 1 1 1 1 \$750.00

71 W 1135P- TONITE SHW-NBC< 1235A :30 \$750.00 09/26-09/26 1 1 1 1 \$750.00

72 TH 1135P- TONITE SHW-NBC< 1235A :30 \$750.00 09/27-09/27 1 1 1 1 \$750.00

Rep Order# 6832435 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 104785 Printed: 07/26/2012 4:19 PM
Last Received: 07/25/2012 8:32 PM
Showing Runlines. All Lines

6 of
11

Showing Buylines: All Lines

Station	KSNV-TV LAS VEGAS, NV.	Agency	() CROSSROADS MEDIA
Advertiser	() AMER CROSSROADS		66 CANAL CENTER PLAZA, SUITE 555
Product	American Crossroads		ALEXANDRIA, VA 22314
Estimate#	691		Agency CPP1P2/E 11277691
Buyer	Emily Milhoan		Flight Dates 09/1/2012 - 09/27/2012
Phone#			Haltus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone#: 215-568-6540
Salesperson FAX#: 215-568-1845

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
73	TU		430P-5P	NEWS	:30	\$700.00	09/18-09/18	1	1	1	\$700.00
74	W		430P-5P	NEWS	:30	\$700.00	09/19-09/19	1	1	1	\$700.00
75	TH		430P-5P	NEWS	:30	\$700.00	09/20-09/20	1	1	1	\$700.00
76	F		430P-5P	NEWS	:30	\$700.00	09/21-09/21	1	1	1	\$700.00
77	M		430P-5P	NEWS	:30	\$700.00	09/24-09/24	1	1	1	\$700.00
78	TU		430P-5P	NEWS	:30	\$700.00	09/25-09/25	1	1	1	\$700.00
79	W		430P-5P	NEWS	:30	\$700.00	09/26-09/26	1	1	1	\$700.00
80	TH		430P-5P	NEWS	:30	\$700.00	09/27-09/27	1	1	1	\$700.00
81	TU		6A-7A	WAKE W/WAGNR2	:30	\$1,000.00	09/18-09/18	1	1	1	\$1,000.00
82	W		6A-7A	WAKE W/WAGNR2	:30	\$1,000.00	09/19-09/19	1	1	1	\$1,000.00
83	TH		6A-7A	WAKE W/WAGNR2	:30	\$1,000.00	09/20-09/20	1	1	1	\$1,000.00
84	F		6A-7A	WAKE W/WAGNR2	:30	\$1,000.00	09/21-09/21	1	1	1	\$1,000.00
85	M		6A-7A	WAKE W/WAGNR2	:30	\$1,000.00	09/24-09/24	1	1	1	\$1,000.00
86	TU		6A-7A	WAKE W/WAGNR2	:30	\$1,000.00	09/25-09/25	1	1	1	\$1,000.00
87	W		6A-7A	WAKE W/WAGNR2	:30	\$1,000.00	09/26-09/26	1	1	1	\$1,000.00
88	TH		6A-7A	WAKE W/WAGNR2	:30	\$1,000.00	09/27-09/27	1	1	1	\$1,000.00

Rep Order# 6832435 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 104785
Printed: 07/26/2012 4:19 PM
Last Received: 07/25/2012 8:32 PM

Showing Buylines: All Lines
7 of 11

Station	KSNV-TV LAS VEGAS, NV.				Agency () CROSSROADS MEDIA				Rep Firm			
Advertiser	() AMER CROSSROADS				66 CANAL CENTER PLAZA, SUITE 555				Sales Office () PHILADELPHIA			
Product	American Crossroads				ALEXANDRIA, VA 22314				Salesperson () AMY MCCREARY			
Estimate#	691				Agency C/P1/P2/E 11/27/691				Salesperson Phone# 215-568-6540			
Buyer	Emily Milloan				Flight Dates 09/18/2012 - 09/27/2012				Salesperson FAX# 215-568-1845			
Fax#												
LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
89	TU		7A-9A	TODAY SHW	:30	\$1,500.00	09/18-09/18	1	1	1	\$1,500.00	
90	W		7A-9A	TODAY SHW	:30	\$1,500.00	09/19-09/19	1	1	1	\$1,500.00	
91	TH		7A-9A	TODAY SHW	:30	\$1,500.00	09/20-09/20	1	1	1	\$1,500.00	
92	F		7A-9A	TODAY SHW	:30	\$1,500.00	09/21-09/21	1	1	1	\$1,500.00	
93	M		7A-9A	TODAY SHW	:30	\$1,500.00	09/24-09/24	1	1	1	\$1,500.00	
94	TU		7A-9A	TODAY SHW	:30	\$1,500.00	09/25-09/25	1	1	1	\$1,500.00	
95	W		7A-9A	TODAY SHW	:30	\$1,500.00	09/26-09/26	1	1	1	\$1,500.00	
96	TH		7A-9A	TODAY SHW	:30	\$1,500.00	09/27-09/27	1	1	1	\$1,500.00	
97	TU		4P-430P	FIRST NWS 3-4<	:30	\$700.00	09/18-09/18	1	1	1	\$700.00	
98	W		4P-430P	FIRST NWS 3-4<	:30	\$700.00	09/19-09/19	1	1	1	\$700.00	
99	TH		4P-430P	FIRST NWS 3-4<	:30	\$700.00	09/20-09/20	1	1	1	\$700.00	
100	F		4P-430P	FIRST NWS 3-4<	:30	\$700.00	09/21-09/21	1	1	1	\$700.00	
101	M		4P-430P	FIRST NWS 3-4<	:30	\$700.00	09/24-09/24	1	1	1	\$700.00	
102	TU		4P-430P	FIRST NWS 3-4<	:30	\$700.00	09/25-09/25	1	1	1	\$700.00	
103	W		4P-430P	FIRST NWS 3-4<	:30	\$700.00	09/26-09/26	1	1	1	\$700.00	
104	TH		4P-430P	FIRST NWS 3-4<	:30	\$700.00	09/27-09/27	1	1	1	\$700.00	
105	W		5P-630P	VARIOUS	:30	\$1,000.00	09/19-09/19	1	1	1	\$1,000.00	

Rep Order# 6832435 Ver# 4 Status Returned
EC'd Yes Traffic Order# 104785

Printed: 07/26/2012 4:19 PM
Last Received: 07/25/2012 8:32 PM
Showing Buylines: All Lines

8 of 11

Station	KSNV-TV LAS VEGAS, NV.				Traffic Order# 104785				Rep Firm	
Advertiser	() AMER CROSSROADS								Sales Office	() PHILADELPHIA
Product	American Crossroads								Salesperson	() AMY MCCREARY
Estimate#	691								Salesperson Phone#	215-568-6540
Buyer	Emily Milnean								Salesperson FAX#	215-568-1845
Phone#										
Fax#										
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots
---	---	---	---	---	---	---	---	---	---	---
106	F		5P-630P	VARIOUS	:30	\$1,000.00	09/21-09/21	1	1	\$1,000.00
107	M		5P-630P	VARIOUS	:30	\$1,000.00	09/24-09/24	1	1	\$1,000.00
108	W		5P-630P	VARIOUS	:30	\$1,000.00	09/26-09/26	1	1	\$1,000.00
109	TU		3P-4P	DR. PHIL<	:30	\$450.00	09/18-09/18	1	1	\$450.00
110	F		3P-4P	DR. PHIL<	:30	\$450.00	09/21-09/21	1	1	\$450.00
111	M		3P-4P	DR. PHIL<	:30	\$450.00	09/24-09/24	1	1	\$450.00
112	W		3P-4P	DR. PHIL<	:30	\$450.00	09/26-09/26	1	1	\$450.00
113	SA		6A-7A	AVG. ALL WKS	:30	\$350.00	09/22-09/22	1	1	\$350.00
114	TU		12P-1230P	NEWS 3 AT NOON	:30	\$425.00	09/18-09/18	1	1	\$425.00
115	TH		12P-1230P	NEWS 3 AT NOON	:30	\$425.00	09/20-09/20	1	1	\$425.00
116	TU		12P-1230P	NEWS 3 AT NOON	:30	\$425.00	09/25-09/25	1	1	\$425.00
117	TH		12P-1230P	NEWS 3 AT NOON	:30	\$425.00	09/27-09/27	1	1	\$425.00
118	SA		9A-930A	AVG. ALL WKS	:30	\$500.00	09/22-09/22	1	1	\$500.00
119	SA		11P-1135P	WKD2 NWS-AT 11<	:30	\$1,100.00	09/22-09/22	1	1	\$1,100.00
120	SU		930A-10A	AVG. ALL WKS	:30	\$500.00	09/23-09/23	1	1	\$500.00
121	SU		5P-630P	AVG. ALL WKS	:30	\$650.00	09/22-09/22	1	1	\$650.00

Rep Order# 6832435 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 104785
Printed: 07/26/2012 4:19 PM
Last Received: 07/25/2012 8:32 PM

Showing Buylines: All Lines
9 of 11

Station KSNV-TV LAS VEGAS, NV.
Advertiser () AMER CROSSROADS
Product American Crossroads
Estimate# 691
Buyer Emily McLean
Phone#
Fax#
LT In Day Time Program

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency CPI/P2E 11/27/691
Flight Dates 09/18/2012 - 09/27/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Agency	() CROSSROADS MEDIA	Rep Firm					
	66 CANAL CENTER PLAZA, SUITE 555	Sales Office () PHILADELPHIA					
Len	Rate	Dates	Spots/Week	# of Spots	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---
122 TH 10P-11P PRIME SUSP-NBC	:30 \$1,400.00	09/20-09/20	0	0	0	\$0.00	
123 TH 10P-11P PRIME SUSP-NBC	:30 \$1,400.00	09/27-09/27	0	0	0	\$0.00	
124 F 9P-11P GRIMM-NBC/DATELINE FR-NBC	:30 \$1,400.00	09/21-09/21	0	0	0	\$0.00	
125 SU 9P-11P LAW & ORDER<	:30 \$1,150.00	09/23-09/23	0	0	0	\$0.00	
126 SU 9A-930A AVG. ALL WKS	:30 \$500.00	09/23-09/23	1	1	1	\$500.00	
127 W 11P-1135P NEWS 3 AT 11<	:30 \$1,100.00	09/19-09/19	1	1	1	\$1,100.00	
128 F 11P-1135P NEWS 3 AT 11<	:30 \$1,100.00	09/21-09/21	1	1	1	\$1,100.00	
129 M 11P-1135P NEWS 3 AT 11<	:30 \$1,100.00	09/24-09/24	1	1	1	\$1,100.00	
130 W 11P-1135P NEWS 3 AT 11<	:30 \$1,100.00	09/26-09/26	1	1	1	\$1,100.00	
131 W 9P-11P AVG. ALL WKS	:30 \$2,300.00	09/19-09/19	0	0	0	\$0.00	
132 W 9P-11P AVG. ALL WKS	:30 \$2,300.00	09/26-09/26	0	0	0	\$0.00	
133 TÜ 630P-7P FACE-J RALSTON<	:30 \$800.00	09/18-09/18	1	1	1	\$800.00	
134 TH 630P-7P FACE-J RALSTON<	:30 \$800.00	09/20-09/20	1	1	1	\$800.00	
135 M 630P-7P FACE-J RALSTON<	:30 \$800.00	09/24-09/24	1	1	1	\$800.00	
136 TU 630P-7P FACE-J RALSTON<	:30 \$800.00	09/25-09/25	1	1	1	\$800.00	
137 TU 8P-9P BIGST LRI2-NBC	:30 \$1,350.00	09/18-09/18	0	0	0	\$0.00	
138 TU 8P-9P BIGST LRI2-NBC	:30 \$1,350.00	09/25-09/25	0	0	0	\$0.00	

Rep Order# 6832435 Ver# 4 Status Returned Traffic Order# 104785
EC'd Yes

Printed: 07/26/2012 4:19 PM
Last Received: 07/25/2012 8:32 PM

10 of 11

Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.

Advertiser () AMER CROSSROADS

Product American Crossroads

Estimate# 691

Buyer Emily Milhoan

Phone# Fax#

LT

In

Day

Time

Program

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314

Salesperson () AMY MCCREARY

Agency C/P1/R/Z/E 11/27/691

Flight Dates 09/18/2012 - 09/27/2012

Hiatus Weeks Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Spots/Week # of Weeks

Total Spots Total Cost

Daypart

Rep Firm Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Printed: 07/26/2012 4:19 PM
Last Received: 07/25/2012 8:32 PM

Showing Buylines: All Lines

Community-NBC/Park & Rec-NBC :30 \$1,350.00 09/27-09/27 0 0 0 \$0.00

SING OFF-NBC/ROCK-WLIMS-NBC :30 \$3,000.00 09/24-09/24 0 0 0 \$0.00

BIGST LRL2-NBC :30 \$3,000.00 09/18-09/18 0 0 0 \$0.00

BIGST LRL2-NBC :30 \$3,000.00 09/25-09/25 0 0 0 \$0.00

MEET PRESS-SUN :30 \$3,000.00 09/23-09/23 1 1 1 \$3,000.00

MEET PRESS-SUN :30 \$3,200.00 09/26-09/26 1 1 1 \$3,200.00

NEWS IN PRIME :30 \$1,800.00 09/23-09/23 1 1 1 \$1,800.00

L&O :30 \$1,200.00 09/23-09/23 1 1 1 \$1,200.00

NEWS :30 \$325.00 09/18-09/21 1 1 1 \$325.00

SPORTS NIGHT :30 \$500.00 09/23-09/23 1 1 1 \$500.00

FACE-J RALSTON< :30 \$800.00 09/19-09/21 2 1 2 \$1,600.00

FACE-J RALSTON< :30 \$800.00 09/26-09/27 2 1 2 \$1,600.00

*151 W-F 630P-7P FACE-J RALSTON< Station Remark: V4 NOT NA - PROGRAM AIRING 730-8P
Station Remark: V4 NOT NA - PROGRAM AIRING 730-8P

Rep Order# 6832435 Ver# 4 Status Returned
EC'd Yes

Printed: 07/26/2012 4:19 PM
Last Received: 07/25/2012 8:32 PM

11 of 11

Station KSNV-TV LAS VEGAS, NV.
Advertiser () AMER. CROSSROADS
Product American Crossroads
Estimate# 691
Buyer Emily Milhoan
Phone#
Fax#

Report Totals: 133 / \$97,525.00

Traffic Order# 104785
Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/99
Flight Dates 09/18/2012 - 09/27/2012
Hiatus Weeks

Rep Firm Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Last Received: 07/25/2012 8:32 PM
Showing Buylines: All Lines

—SALES MONTHLY TOTALS—

Sep 12: 133 / \$97,525.00

Sales Totals: 133 / \$97,525.00

Station Totals: 133 / \$97,525.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

—COMPETITIVE—
EST SHARES

Market Totals	\$304,766	CATV	0%	KBLR	0%	KLAS	33%	KSNV	32%
		KTIN	15%	KTUD	1%	KVCM	1%	KVNU	17%
		XXXX	0%						

—COMPETITIVE COMMENTS—
EST SHARES

Books NOV12
Demos RA35+

—CREDIT RISK—
CASH IN ADVANCE